## COLORECTAL CANCER | SOCIAL MEDIA TOOLKIT (MASCULINE)

#### IMAGE

# ARE YOU A 1978 MODEL OR OLDER? Then you should probably get your rear end checked! OMG1978

#### MESSAGE

Experts recommend screening for colon cancer beginning at age 45. If you're 45 or older, it's time to get your rear in gear and talk to your healthcare provider about getting screened.

Early detection saves lives. Get screened for colon cancer! CLICK TO DOWNLOAD IMAGE



...hook an appointment to talk to your healthcare provider about getting screened for colon cancer!

EARLY DETECTION SAVES LIVES!

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There are different tests to screen for colorectal cancer—ones you can even do at home. If you're age 45 or older, make an appointment to talk to your healthcare provider about which one might be a good option for you. No matter which test you choose, the best test is the one that gets done!



Screening tests can find colorectal cancer early when treatment is most effective. Even better, this is one cancer you can prevent. Screening finds pre-cancerous polyps that can be removed before they turn into cancer. Get ahead and get your behind screened. If you're 45 or older, talk to your healthcare provider about being screened for colorectal cancer.

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Colorectal cancer is the second-leading cause of cancer deaths in the North Dakota among men and women combined. If you're 45 or older, get your rump to your healthcare provider to get screened!

# Don't let procrastination backfire...



Make colorectal cancer prevention part of your prep for the hunt—polyps can be sneaky and elusive—hunt them down. The best way to detect and prevent colorectal cancer is routine screening. If you're 45 or older, talk to your doctor about your options.

## **EARLY DETECTION SAVES LIVES!**

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Regular screening can actually PREVENT colon cancer by finding and removing polyps. If you're age 45 or older, you should start getting screened for colorectal cancer. Getting regular screenings is your hole in one to prevent colon cancer!

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