



Roses are red, Violets are blue,
Colorectal cancer screening is good for you!

It may sound cheeky but it's also true.
Early detection can save your life too.

So don't be shy, And don't be meek.
Get screened for Colorectal Cancer, keep your health at its peak.



FEATURED RESOURCES

March: CRC Awareness Month is right around the corner!
Start planning with help from [FightColorectalCancer.org](https://fightcolorectal.org). Resources include a toolkit, fact sheets, graphics, GIFs, selfie promos, personal stories and there are lots of great awareness goodies in their shop.

Big or small, just do something to recognize CRC Awareness Month.
This is a great way to utilize your milestone dollars to promote CRC:

- Participate in the [#TurnNDBLue](#) Photo Contest
- Develop and submit an article for the local newspaper
- Encourage a Local patient story in the newspaper
- Signage or promotion in waiting rooms
- Conversation T-shirts or pins
- Challenge to providers
- Hold a screening event
- Promote CRC Screening on Social Media or post a strong arm selfie (see toolkit above)
- Update staff on your ScreenND progress
- Hold a Battle of the Buns Baking Competition
- Decorate your office doors



GET DETAILS [HERE](#).

UPCOMING EVENTS

Come and ask your questions about referrals, billing, and how to use the program. Meeting Link: [Click Here](#)

NDRSOCI Orientation Office Hours
Are you new to NDRSOCI? Please join us for virtual office hours on any or all of the following dates:

- Thurs. Feb 22, 2-2:30 pm
- Wed. Mar 6, 12:30-1 pm
- Tues. Mar 12, 4-4:30 pm

SHOUT-OUTS

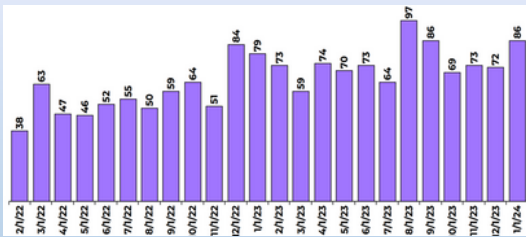
📢 Bravo to **Spirit Lake Health Center** for overcoming a barrier with their EHR to satisfy their CRC reminder with a Cologuard result. They instituted a no-charge lab order for Cologuard, and added the code to the reminder taxonomy. Now when they enter the result of the test it is easy to retrieve into a report, as well as satisfying the reminder!

📢 Congratulations to **Mountrail County Medical Center** for achieving the Copper Milestone!



Football Fans: Dak Prescott is promoting Cologuard! Unhappy with your team or one that you just can't tolerate? Maybe the refs made a bad call....Find his humorous video here: <https://youtu.be/tjrgzhzBMqw>

DASHBOARD



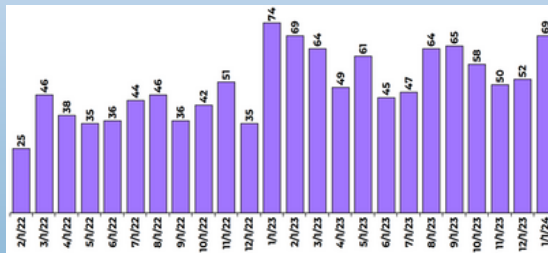
Cologuard Summary 2/1/2022 – 1/1/2024

Cologuard Orders; All ScreenND Clinics Combined = 1584

Cologuard Valid Results; All ScreenND Clinics Combined = 1201

Average 90 Day Adherence Rate = 62.1%

% of Valid Results that are Positive: 18.2%



NEWS

Understanding Patient Factors to Increase Uptake of Cancer Screening: A Review
Ben Young & Kathryn A Robb
Published Aug 11, 2021

Abstract: Early detection of cancer through organized screening is essential for reducing cancer mortality. However, uptake rates for cancer screening remain suboptimal in many populations. To address this, understanding patient factors associated with screening participation is crucial. In this review, the authors summarize individual-level sociodemographic and psychosocial factors related to cancer screening uptake. Additionally, they explore the effectiveness of behavioral interventions in increasing participation. [The review highlights current trends and future directions for behavioral cancer screening research, aiming to address unmet needs and reduce cancer mortality.](#)

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