

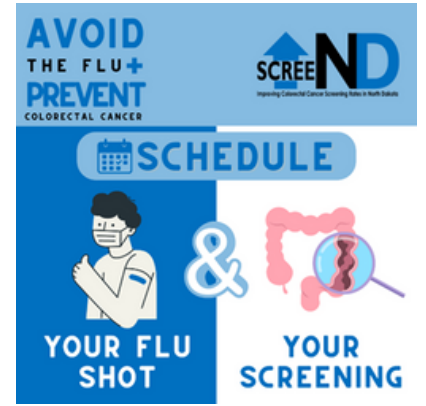
# SNAPSHOT

A quick look at tips, tools, and updates for CRC Screening improvement



Fall is the perfect time for Colorectal Cancer Screening, paired with administering flu shots. In fact, there is a whole program built around this idea called FluFIT. Note that any screening option would be appropriate to offer at this time (not just FIT). Why should you consider offering screening alongside flu shots?

- Convenience: get both tasks done at one time
- Increase access: reach people due for screening without additional appointments.
- Case finding: Save a life through outreach and education at a time that patients will be seeing you anyway!



## P2P SHARING

“Early age onset CRC is on the rise. Diagnoses of persons under age 55 has doubled from 1 in 10 in 1995 to 1 in 5 in 2019.”

- Aubrey Thelen, MPH, 8/14/2024

“The reason I get my patients screened is that I would like to reduce their risk for dying of colon cancer.”

- Dr. Frank Coangelo, 8/14/24

## SHOUT-OUTS

Congratulations to **Jacobson Memorial Clinics: Elgin Community Clinic, Glen Ullin Family Medical Clinic and Richardton Clinic** for achieving the Platinum Milestone! These clinics set their goal at 65% and have achieved it across all three clinics despite that they do not provide colonoscopy in-house!

## FEATURED RESOURCES

### • Save the Booties: Early onset colorectal cancer

Colorectal cancer diagnoses are on the rise, especially among young people, but why? Join Fight CRC as they dive into the research around early onset cancer, what we are doing to address this problem, and a discussion around the unique challenges that young adults experience when faced with a CRC diagnosis. ([Recorded event](#))

### • Promoting Non-Invasive CRC Screening

A recording is available for the final webinar in the ACS's summer webinar series focused on cancer care across the continuum and coalitions, which was held on August 14. View the recording [here](#).

### • Inflatable Colon Positive Outcomes

Effect of an Inflatable Colon on Colorectal Cancer Knowledge and Screening Intent Among Male Attendees at State Fairs in Two Midwestern States, 2023 [Read Article Here](#)

## DASHBOARD

### Colorectal Cancer By the Numbers

- Colorectal cancer is the second leading cause of cancer death in men and women combined
- Early age onset CRC is on the rise. **Diagnoses of people under 55 years of age doubled from 11% (1 in 10) in 1995 to 20% (1 in 5) in 2019.**
- In the US, screening is lowest among:
  - Ages 45-49 (20%) and ages 50-54 (50%)
  - Asian Americans (50%), American Indians or Native Alaskans (52%), and Hispanics (52%)
  - Individuals with less than a high school education (48%)
  - Individuals with a lower income (<100% FPL) (47%)
  - The uninsured (21%)
  - Recent (<10 years) immigrants (29%)



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## NEWS

### Rural Public Health Strategic Plan

CDC released its inaugural Rural Public Health Strategic Plan to protect and improve the health of America's rural communities. This plan outlines key priorities that provide a blueprint for CDC's rural public health work for the next five years. Please take a look at the plan and share it with colleagues who work in rural public health and related areas. [Find more here.](#)

### Background

- One in five people in the United States live in rural areas. People who live in rural communities face numerous health disparities compared with their urban counterparts.
- To improve the health and well-being of people in rural communities, the United States needs a strong public health system with better rural data and a more robust evidence base to address rural public health challenges. In FY 2023, at the direction of Congress combined with an appropriation of \$5 million, CDC established the Office of Rural Health within its Public Health Infrastructure Center to develop and lead the agency's rural public health strategy.
- The Office of Rural Health collaborated across CDC and with federal and external partners to develop this strategic plan with the goal of aligning CDC's rural public health efforts and ensuring rural public health needs and approaches are part of public health programs from the start.

## UPCOMING EVENTS

The 3rd annual [Summit on the Future of Rural Health Care](#), "Pioneering innovation in a shifting landscape."  
Date: October 29, 2024  
[Register for Livestream](#)

### 2024 ACS NCCRT Annual Meeting

Must be a member to receive an invitation.  
Date: November 20-22, 2024  
Location: Omni Fort Worth - Fort Worth, Texas

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