

SNAPSHOT

Improving Colorectal Cancer Screening Rates in North Dakota

A quick look at tips, tools, and updates for CRC Screening improvement



SHOUT-OUTS

Richardton Clinic - met goal with 106.37% of goal reached

Quentin N Burdick Memorial Health Care Facility (Belcourt) – met goal with 113.7% of goal reached (I-care data).

Mountrail County – 103.75% of goal reached

P2P SHARING

Success with Provider Assessment and Feedback at South Central Health

South Central Health completed an assessment of individual provider rates for patients seen in April and shared that information with their medical staff. In early January they completed a second assessment to gauge their providers screening rates for the entire year 2024 and the results were astounding. ScreeND Lead, Stacy Wiest, stated, "I truly feel the difference is that our EMR is now accurate with the "recommendations" tab and the numbers have improved. Our providers have also increased their orders of Cologuard." But most outstanding is the improvement in screening rates among patients who have not identified a PCP. Providers are really putting patients first and doing the best in preventive care for EVERY patient, EVERY time they are seen in the clinic.

Provider Initials	April 2024 pts UTD	Overall patients UTD in 2024	RI
Provider 1	68%	76%	10.76%
Provider 2	58%	79%	35.2%
Provider 3	64%	72%	11.5%
Provider 4	61%	77%	25.23%
No PCP	20%	73%	364%

Providers have been deidentified for the purpose of public sharing. One new provider was removed from the list.

An added bonus, as the majority of patients are screened, the burden on the provider becomes lighter, particularly as they are using a product that doesn't require annual testing. It is much easier to keep up on the patients coming due and screening new patients or new-to-the->45-age-group.

CRC AWARENESS MONTH

TURN ND BLUE PHOTO CONTEST!

The North Dakota Colorectal Cancer Roundtable, the CRC Action group of the ND Cancer coalition will once again be hosting the Turn ND Blue photo contest sponsored



by Quality Health Associates of ND. Contest rules, judging rubric, submission link and fan-favorite voting can all be accessed here: www.ndcancercoalition.org/turnndblue

CRC AWARENESS MONTH RESOURCES:

- F!ght Colorectal Cancer <u>fightcolorectalcancer.org/events/colon-cancer-</u> awareness-month
- Colorectal Cancer Alliance <u>colorectalcancer.org/get-</u> involved/advocate/colorectal-cancer-awareness-month
- How to Promote www.daysoftheyear.com/days/national-colon-cancerawareness-month
- Swag: www.orientaltrading.com/blue-ribbon-a1-90000+1892-1.fltr
- Swag: www.amazon.com/s? k=colorectal+cancer&crid=VUKAZNTK4F7V&sprefix=colorectal+cancer+% 2Caps%2C132&ref=nb sb noss 2

UPCOMING EVENTS

- The North Dakota Colorectal Cancer Roundable is hosting a shirt fundraiser to support the mission of reducing colorectal cancer incidences and morality in the state. By purchasing a shirt, you contribute to increasing awareness and promoting early detection through regular screenings. Get your shirt **HERE**
- Register for 2025 National Colorectal Cancer Awareness Month Webcast on March 12, 2025 from 2:00-3:00pm ET.

This publication is supported by the Centers for Disease Control and Prevention (CDC) under cooperative agreement NU58DP006762 awarded to Quality Health Associates of North Dakota. It contents are those of the author(s) and do not necessarily represent the official views of CDC.

FEATURED RESOURCES

- **<u>Triage Cancer</u>** has extensive free resources for individuals diagnosed with cancer, caregivers, and health care professionals, on the legal and practical issues that may arise after a diagnosis. Through our animated videos, blog, podcast, and more, you can explore information about important topics facing the cancer community. If you are looking for information on a specific topic, like health insurance, we recommend you start with our **Resources** By Topic. While all of the free resources are tailored for the cancer community, many are also applicable to anyone with a serious medical condition, or the general public.
- 2025 Cancer Facts and Figures is now available! In 2025, an estimated 107,320 cases of colon cancer and 46,950 cases of rectal cancer will be diagnosed in the US, and 52,900 people will die from these cancers. Accurate data on colon versus rectal cancer deaths are unavailable because of high misclassification, in part due to widespread use of "colon cancer" to refer to colon and rectal cancer in educational messaging because of cultural reluctance to use the word "rectum."

Colorectal Cancer incidence has declined since the mid-1980s with the rate decreasing by about 1% per year from 2012 to 2021. However, trends differ by age because risk of disease is rising among generations born since 1950; rates increased by 2.4% per year in people younger than 50 years and by 0.4% per year in adults 50-64 during 2012 to 2021.

Colorectal cancer mortality rates have dropped by 57%, from 29.2 per 100,000 in 1970 to 12.6 in 2022 due to reductions in incidence, earlier detection through screening, and improvements in treatment. During the past decade, the death rate declined by 1.7% per year in both men and women. Similar to incidence, however, this progress is confined to older adults. Mortality rates in individuals younger than 55 years have increased by about 1% per year since the mid-2000s.

The 5-year relative survival rate for colorectal cancer is 64% overall, but drops to 15% for distant-stage disease. Only 1 in 3 cases is diagnosed at a local stage, for which 5-year survival is 91%.

Newly Updated: Clinicians' Reference Brief The Brief Aims to Introduce (or reintroduce) the Value of Stool-**Based Testing to Primary Care Clinicians**

Studies show that people at average risk for colorectal cancer are more likely to complete screening when given a choice of test options. The ACS NCCRT is releasing newly updated Clinician's Reference: Stool-Based Tests for Colorectal Cancer Screening brief which outlines the value of stool-based testing for colorectal cancer for primary care clinicians; it summarizes the science behind the different types of stool-based tests available—Fecal Immunochemical Tests (FIT), High-Sensitivity Fecal Occult Blood Tests (HS-gFOBT) and FIT-DNA testing—and provides guidance on implementing high quality stool-based screening programs.



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