

Please help us celebrate our favorite month! **Here are some ideas:**

- March 7th – Dress in Blue Day! Blue is our color. It represents our nation of allies and all we do to end colorectal cancer.
- Participate in the [Turn ND Blue Photo Contest](#): Photo submissions due March 14.
- Email photos of the activities in your clinic to nmedalen@qualityhealthnd.org so we can add those to the [ScreenND Gallery!](#)
- Attend one or more events hosted by the ND Colorectal Cancer Roundtable – see upcoming events!

FEATURED RESOURCE

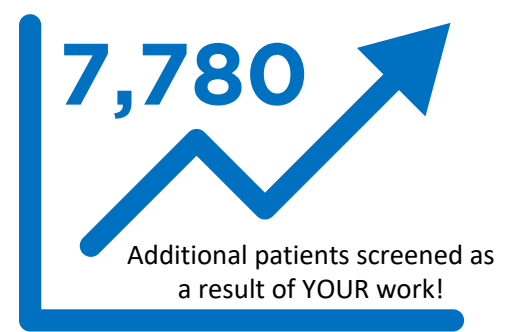
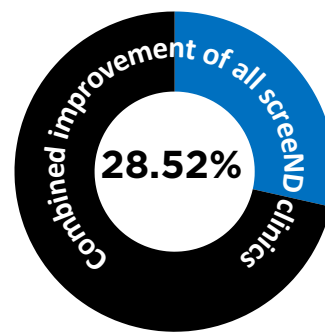
● Get Screened 45

- Screening Recommendations
- Why was the screening age lowered?
- Screening Options
- How do I know if I'm at average risk?
- The truth about colonoscopies
- Polyps: why it's important to find them early

DASHBOARD

ScreenND CRC improvements in our 20 rural and tribal clinics in communities across ND.

Data entered through March 2, 2025



SUCCESS STORIES

Overcoming Screening Challenges at St. Kateri Clinic



Challenge: Addressing Screening Education and Participation

Our clinic faced significant obstacles in ensuring patients were educated about the importance of screening measures. Despite our focus on prevention, we were not as intentional about screening. Most patients visited us only for acute conditions, often stating, "I am only here for this one thing." This mindset, coupled with seasonal factors like holidays, cold weather, and teachers preferring summer appointments, led to refusals, and missed opportunities for screenings. [Read more...](#)

Commitment to Colorectal Cancer Prevention: A Success Story



One of the primary challenges at Southwest Healthcare in Bowman was the lack of emphasis on cancer screenings, with the exception of mammograms.

While the community was diligent about mammograms, other screenings, such as colonoscopies, were not prioritized unless there was a family history or abdominal issues. This oversight meant that many individuals who could benefit from early detection were not being screened. [Read more...](#)

NEWS

● Colorectal Cancer Alliance State of Screening Study Reveals Potentially Fatal Attitudes & Misconceptions Among Americans | Feb 26, 2025

As National Colorectal Cancer Awareness Month begins this March, new survey data commissioned by the [Colorectal Cancer Alliance](#) (Alliance) and conducted by Wakefield Research reveals a troubling reality: More than half of U.S. adults (51%) prioritize household chores, such as laundry and childcare, over life-saving colorectal (colon and rectal) cancer screenings. In addition, 69% say they would rather file their taxes than get a colonoscopy. While most people understand that colonoscopies can detect cancer, according to the survey of 1,000 Americans, 57% are unaware that these screenings can actually prevent colorectal cancer by removing precancerous polyps. If Americans knew this, 98% reported they would be more likely to undergo the screening. With colorectal cancer cases rising in younger adults, these startling statistics underscore the urgent need for increased awareness and education surrounding prevention and the importance of timely screening. [Read More...](#)

● 27, 400 Reasons to Pay Attention: United in Blue Demands Action Fight Colorectal Cancer | March 3, 2025

March is Colorectal Cancer Awareness Month, and [Fight Colorectal Cancer \(Fight CRC\)](#) is strengthening its awareness efforts with the fourth United in Blue installation in Washington, D.C. and nationwide. From March 9 to March 22, more than 27,000 blue flags will cover the National Mall, each symbolizing a person under 50 projected to be diagnosed with colorectal cancer (CRC) in the year 2030. This staggering display stands as a powerful call to action, highlighting the urgency of this rising health crisis and the need for increased awareness, prevention, and early detection. [Read more...](#)

UPCOMING EVENTS

● NDCC EHR Workshop Series – Hosted by the ND Colorectal Cancer Roundtable

[EHR Workshop Series TEAMS Link](#)

Recordings available [here](#)

- **Feb 25th:** Microsoft Excel Strategies for Healthcare Quality, Part 1
 - **March 1:** Using Population Health Management Tools for Quality Improvement
- Live Events: (all will be recorded and posted)
- **March 4 | 12:00 CT:** Microsoft Excel Strategies for Healthcare Quality Part 2. Presenter: Jonathan Gardner
 - **March 12 | 12:00 CT:** Development of a Follow-up Measure to Ensure Complete Screening for Colorectal Cancer. Presenter: Elizabeth Ciemans, PhD, MPH, MA, Senior VP Research and Analytics at AGMA.
 - **March 17 | 12:00 CT:** Team Approach to Quality Improvement. Presenters: Kari Novak, Kristen Pastorek, Merideth Bell, Unity Medical Center

● 2025 National Colorectal Cancer Awareness Month Webcast on March 12, 2025 from 2:00-3:00pm ET (1:00-2:00 pm CT)

● Webinar Opportunity: Colorectal Cancer Trends & Health Center Insights March 27th | 1-2 pm ET (12-1 CT)

Presenters: Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society; Anay Puentes, RN, Regional Charge Nurse, Family Health Services, a 2024 ACS NCCRT National Achievement Award health center honoree; as well as Keith Winfrey, MD, MPH, Chief Medical Officer, New Orleans East Louisiana Community Health Center and ACS NCCRT Steering Committee member.

SAVE THE DATES

2025 Annual Meetings

**NORTH DAKOTA
CANCER COALITION**
Planning for a cancer-free future

**Tuesday
June 24, 2025
1pm-4:30pm**
(registration at 12:15)

**NORTH DAKOTA
COLORECTAL CANCER
ROUNDTABLE**

**Wednesday
June 25, 2025
8am-12pm**

Both events will be held at the North Dakota Heritage Center and Museum, Bismarck, ND

Sponsorship and Exhibitor registration available:
www.ndcancercoalition.org/join-us/sponsorship

Watch for registration and meeting information to be sent out at a later date!

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